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**YOUR BROKERS:**

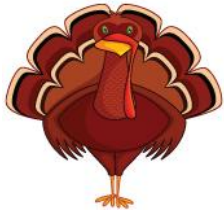
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## November Newsletter



### ***Hello Friends and Happy Thanksgiving Week!***

Fall and Thanksgiving create such a warm and cozy time of year. The crisp air, colorful leaves, and hearty meals make it so special. *What's your favorite part about this season?* Is it the decorations, the food, or spending time with family and friends?

For us, reconnecting with family and friends is a time to show our gratitude and strengthen connections. As we kick-off the holiday season -- starting with Thanksgiving -- we hope you'll enjoy our New Monthly Newsletter.

Each month will contain various articles such as special events in the area, tips for your home, news, stats and more. Plus, each issue will feature a different city or suburb of Central NY, filled with parks, neighborhoods, winding roads and more. So stay tuned.

## Highlighting the FAYETTEVILLE area this month!



This month we're highlighting the **Fayetteville area** which is located in the towns of Manlius and Dewitt. Take a virtual walk thru the Fayetteville area by [clicking here](#). Here you'll learn about this beautiful area, just east of Syracuse, NY with its landscaped lawns, parks, shopping, dining and more. Although Fayetteville is a lovely place in which to live and has a reputation for being "high end", don't feel it is out of your range. There are even two adorable homes under \$250,000!!

## This Month's FEATURED HOMES in Fayetteville

If Fayetteville piques your interest, you may want to look at some **Featured Homes** in and around this beautiful location by [searching here and entering Fayetteville](#). Please reach out to us to help you find just the right home - in Fayetteville or one of the other areas in wonderful CNY.

That being said, if you're Interested in a *different* area of Central New York, please call or email us with a suggestion. We'd love to feature *YOUR* request in one of our upcoming newsletters.

# The 2024 Holidays are ALIVE in Downtown Syracuse

“The holidays are a great time of year to visit Downtown Syracuse with the twinkling holiday lights, festive decorations and shopping, dining and entertainment options to fill the holiday season.” said Merike Treier, Executive Director of the Downtown Committee of Syracuse, Inc. “We hope families enjoy Downtown Syracuse for the holidays and make special memories that will bring them back into Downtown all year long.”



## Join in the Many Holiday Festivities In Downtown Syracuse

**Syracuse, NY** – The holiday season brings the community into Downtown Syracuse to celebrate this festive time of year. The Downtown Committee makes planning easy with the *Experience Downtown Syracuse for the Holidays* program featuring experiences, traditions, special offerings, services and unique gifts for which Downtown Syracuse retailers, restaurants and cultural institutions are known.

Starting Tuesday, November 26, these Downtown holiday experiences and more will be found here: [DowntownSyracuse.com](https://www.downtownsyracuse.com). Be sure to follow the Downtown Committee’s social media platforms (below) where you’ll find Downtown shopping ideas and experiences through December 24. These social media posts will give the community an opportunity to preview shopping options and holiday experiences for the whole family.

With enchanting entertainment and events, festive decorations and unbeatable shopping and dining options, you’ll make memories that will last long after the snow melts.

## Window Wonderland & Walk Contest

Now in its 8<sup>th</sup> year, the **Window Wonderland Walk & Contest** boosts festive spirits, entertains visitors and attracts new customers to experience the variety of retail offerings found in Downtown Syracuse.

Dozens of businesses will decorate their storefront windows, transforming them into majestic winter and holiday scenes and the public is encouraged to vote for their favorite displays.

**Voting:** An “Official Window Wonderland Contest Entry” sign signifies a storefront’s participation. The community will be able to vote for their favorite displays through January 1, 2025. A QR code displayed within participating businesses’ windows will take users directly to the link to vote. Winning displays will be announced in the Downtown Committee’s News & Events newsletter on Thursday, January 2, and a press release will be sent out to the media that morning.

**Prizes:** The business featuring the display with the most votes will receive a grand prize of \$500, second place will be awarded \$250 and third place will get \$100, courtesy of the [Downtown Syracuse Foundation](#).



## October MARKET STATS are in

Have you seen our Monthly Statistics video? It's a very valuable "must have" when you're thinking about buying or selling. As soon as the previous month's numbers are available, we update our website with the latest market stats for our area. [You can always view them here.](#)



Median Sales Price			
	2024	2023	2022
October	\$226,000	\$225,000	\$195,000
September	\$250,000	\$220,000	\$193,750
August	\$250,000	\$231,000	\$201,000



## The Difference Between RENTER & HOME OWNER Net Worth



Did you know the typical homeowner's net worth is roughly 40x greater than a renter's?

That's because homeownership is the #1 way to build wealth in this country.



When you own a home, your net worth gets a boost as you pay down your mortgage and as home values climb. Want to learn more about this great financial perk or the programs that could help you become a homeowner?

## HAVE A WONDERFUL THANKSGIVING

For many, Thanksgiving is a heartwarming celebration, filled with laughter, love, and the irresistible aroma of turkey and all the trimmings. Friends and family will gather around a beautifully set table, sharing stories, gratitude, and moments that felt like pure magic.

And you can keep the joyful day going after indulging in a delicious feast. Bundle up everyone in cars and take a leisurely drive through [Lights on the Lake](#), a dazzling holiday light display. The sparkling scenes of reindeer, snowmen, and festive trees illuminate the night, casting a joyful glow over everyone's faces. It'll be the perfect way to cap off a day of togetherness and create cherished memories that will last for years to come.

Lights on the Lake is a two mile long drive-thru show. You'll be amazed at the thousands of lights creating magical displays. Make it a great holiday tradition. Be sure to visit the "[Lights on the Lake](#)" website for all the details including where to buy tickets. It's open November 18, 2024 to January 13, 2025 at Onondaga Lake Park in Liverpool, NY from 5pm - 10pm.

From all of us to all of you, we're wishing you and your family a beautiful Thanksgiving. If you like our newsletter, please reach out by email or phone and let us know. We'd love to hear from you.



***Happy Thanksgiving!***

*Judy & Dave*

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